



# JIM RESNOWSKI

I'm a passionate designer and thinker that loves finding creative solutions to the right problems.

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Dallas, TX

## SKILLS

Human Centered Design	Rapid Prototyping	Motion Design
Design Thinking	Product Design	User Journey Mapping
Delighting Users	Wireframing	User Research

## EXPERIENCE

### SABRE, UX LEADER JAN '19 - NOW

Working on the Design Consulting team as a UX design leader where one of my missions is to raise the UX design practice across Sabre's product portfolio. Supporting the Sabre Labs team to guide new product vision through rapid prototyping and crafting presentations to key stakeholders and executive leadership. Led a small design team to establish the foundation of Sabre's enterprise design system.

### SABRE, PRINCIPAL UX DESIGNER JAN '11 - DEC '18

Worked on the Traveler Experience team where I led design for TripCase, a travel management app with millions of users.

### TRAVELOCITY, LEAD UX DESIGNER JAN '06 - JAN '11

Worked as a lead designer on the Travelocity Labs team which focused on experimenting and creating proof of concepts to vet ideas. Winning ideas made the transition into production products, one of them being ExperienceFinder, a persona based travel shopping web app that went on to win multiple awards.

### VIPER COMICS, CREATIVE DIRECTOR OCT '03 - OCT '10

Designed, oversaw and directed the layout and design for 100+ comic books and 45 graphic novels. Joining the team before the first published book and surpassing 500,000 units printed during my time there. Several titles have been optioned for movies and one (The Middleman) had a complete season as a series on ABC Family.

### VERIZON, SENIOR DESIGNER JAN '01 - JAN '06

Worked on the Verizon Concept & Design Team. Designed, storyboarded and animated motion graphics incorporating broadcast quality video and 3D graphics. Directed, designed and developed all verizon.com flash site tours. Other responsibilities included designing the look and feel of the Verizon intranet, Verizon Business website and call center web applications.

## TOOLKIT

Figma	Sketch	Principle for Mac
Photoshop	Illustrator	After Effects
Pencil & Paper	InVision	Mural
Sticky Notes & Sharpies	HTML/CSS/JS	Zeplin

## EDUCATION

**TEXAS A&M UNIVERSITY**  
Bachelor of Environmental Design